

HOLLIE KNEESHAW

INTERIOR DESIGN

TASTER PORTFOLIO

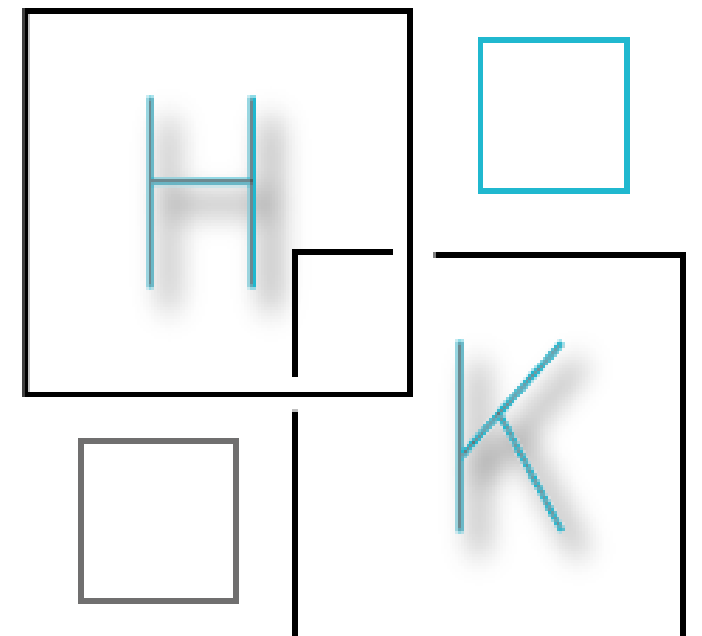
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Hollie Kneeshaw



INFUSION

FINAL YEAR

THE BRIEF:

Design an engaging and on trend bar experience with aims to educate the younger generation of consumers on the wasted by-products of gin.

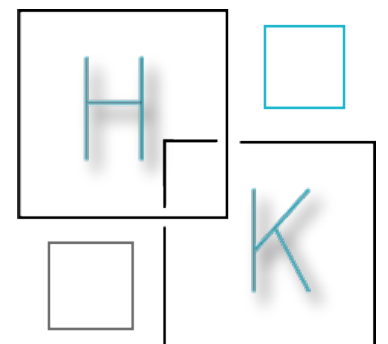


BAR AREA



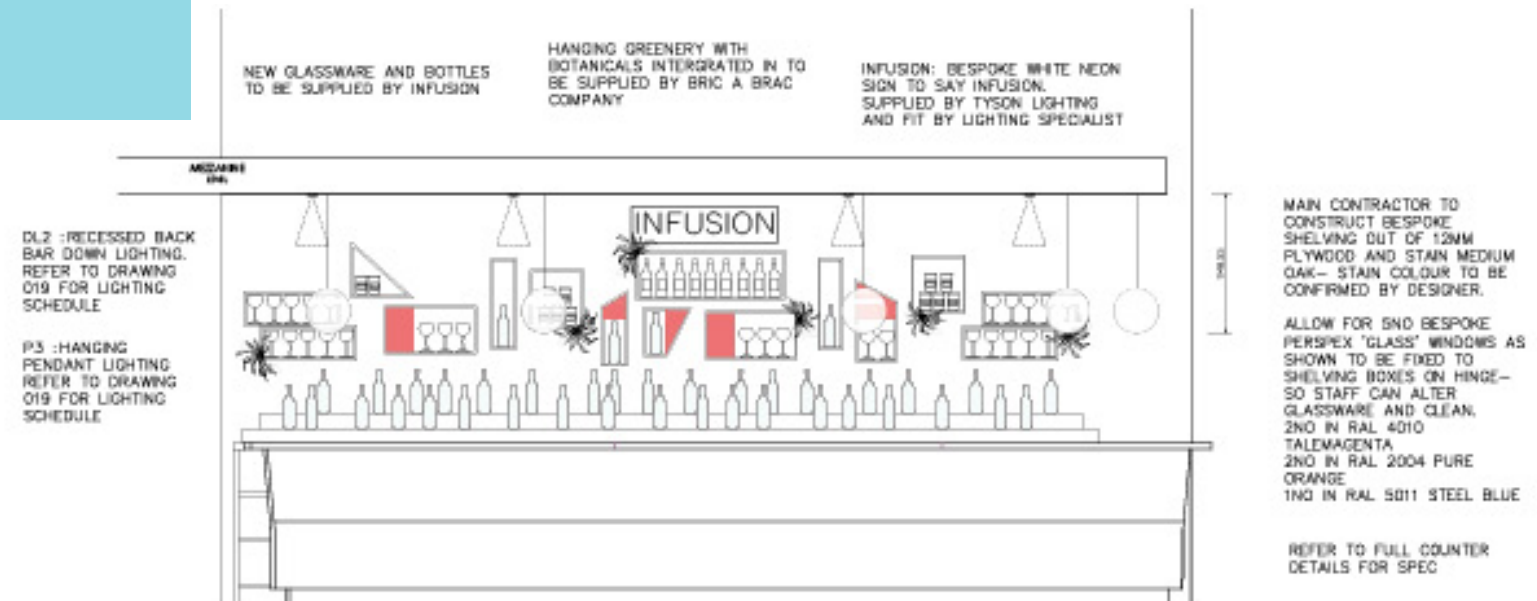
THE RESPONSE:

Infusion is a closed-loop distillery which helps to combat the waste of spent botanicals used in gin infusion within the industry. Staff infuse gin on-site and re-use the spent botanicals making condiments within the Laboratory, thus meaning the botanicals are not wasted.

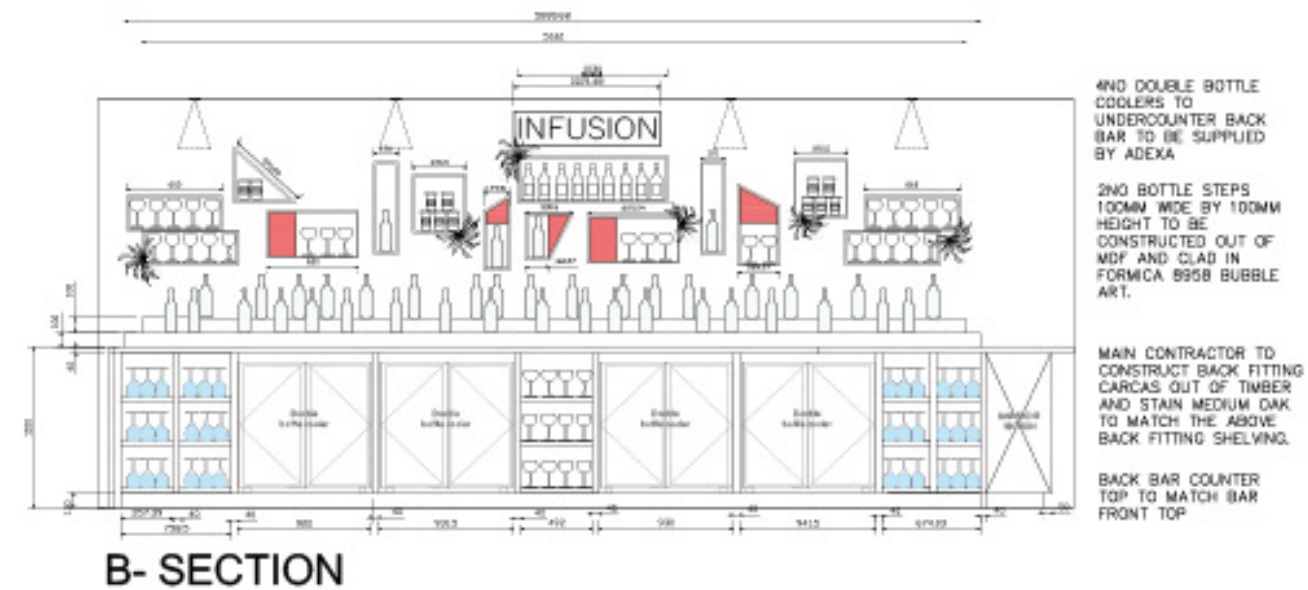


INFUSION

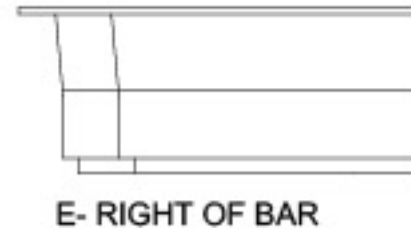
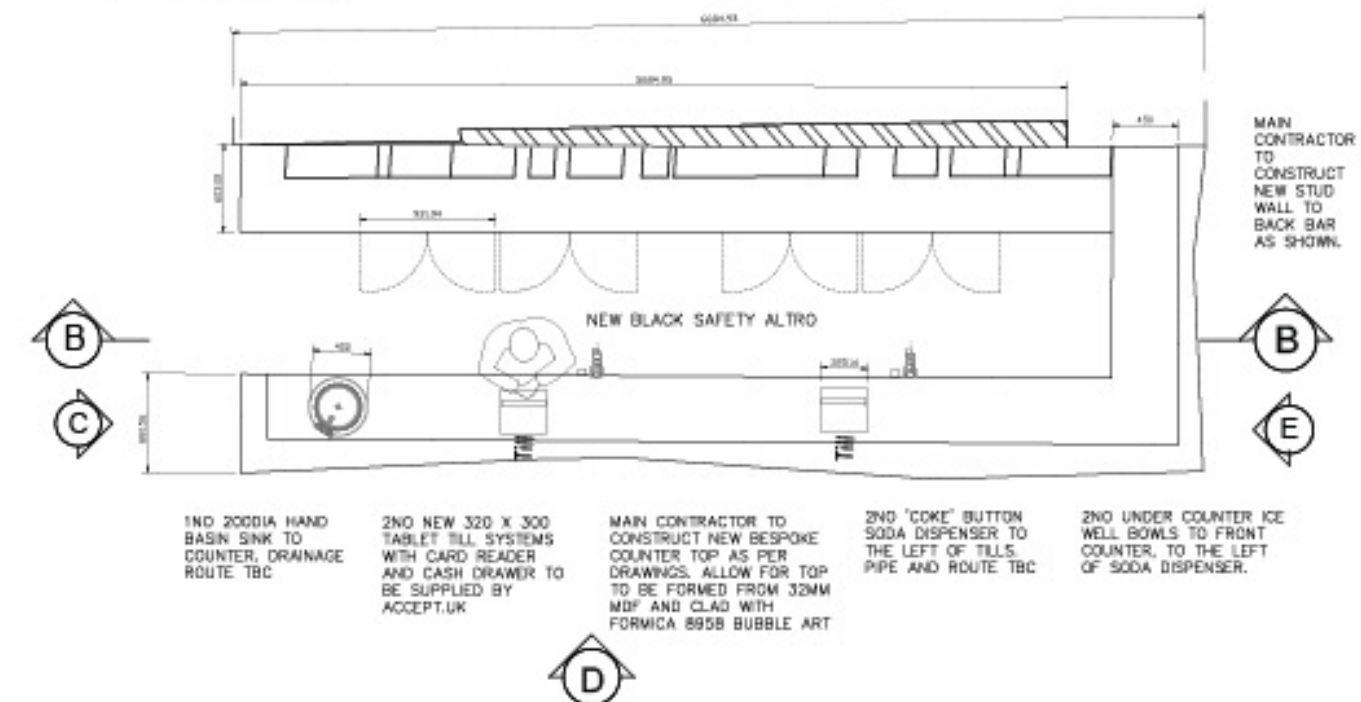
FINAL YEAR



ELEVATION



B-SECTION



ALLOW FOR FRONT COUNTER TO BE TILED IN 51176601 - Metropolitan 3D Geometric Tile Blue, SUPPLIED BY SHADES. GROUT COLOUR MAPEI ULTRACOLOUR PLUS, 130 JASMINE

MAIN CONTRACTOR TO CONSTRUCT NEW BESPOKE COUNTER TOP AND COUNTER FRONT AS PER DRAWINGS. ALLOW FOR TOP TO BE FORMED FROM 32MM MDF AND CLAD WITH FORMICA 8958 BUBBLE ART

MAIN CONTRACTOR TO CONSTRUCT THE TOP HALF OF THE BAR FRONT TO LEAN 50MM OVER AS SHOWN.

100M MDF INVISIBLE SKIRTING TO BOTTOM OF BAR FRONT TO BE PAINTED IN RAL 9005 JET BLACK

AutoCad bar drawing



COSTA CAR SHARE

SECOND YEAR

THE BRIEF:

Create a Costa Coffee concept store in which the store is less than 20m², holding 1 barista and 1 coffee machine. Located somewhere within a city centre, targetted towards young commuters and professionals.

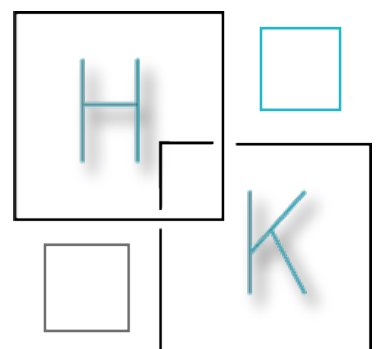


COSTA COLLECTION POINT



THE RESPONSE:

Using an app on their phone, consumers can order their hot beverage and collect at the train/bus station. This is where the Costa Car Share will arrive and the consumers board the bus and get off at their destination in the city centre.



THE SOAP CO

SECOND YEAR

THE BRIEF:
To design a retail space that reflects the socially responsible values of The SOAP Co.

SOAP Co



THE RESPONSE:
Using built in wall displays and smooth corners to create a clear path for customers, this allows customers to easily travel throughout the store without obstacles. Monochrome packaging is reflected throughout the materiality and space to suit the customer needs.



DISPLAY WALL

